



2016 FESTIVAL SPONSORSHIP PACKAGE CHART

Contact details and further information

Sponsorship Manager – David De Santi (also Artistic Director) ph: 0409 57 1788 bookings@illawarrafolkclub.org.au

presented by Illawarra Folk Club Inc. PO Box 5289, Wollongong, NSW, 2500
www.illawarrafolkfestival.com.au www.illawarrafolkclub.org.au

BENEFIT / PACKAGE	PLATINUM \$15,000 plus	DIAMOND \$10,000 to 14,999	GOLD \$7,000 to \$9,999	SILVER \$4,000 to \$6,999	BRONZE \$2,000 to \$3,999	SUPPORTER \$1,000 to \$1,999	FRIEND \$999 and less
Inclusion of logo on Poster – 200 copies	Large Size	Large Size	Medium Size	Small Size	Name Text	Name Text	Name Text
Inclusion of logo on Brochure - 40,000 copies	Large Size	Large Size	Medium Size	Small Size	Name Text	Name Text	Name Text
Inclusion of logo on Souvenir Program Sponsors page	Large Size	Large Size	Medium Size	Small Size	Name Text	Name Text	Name Text
Festival Souvenir Program Advert	Full Page	Half Page	Half Page	Quarter Page	Quarter Page	Quarter Page	Eighth Page
Logo size useage on promotional material	Large Size	Large Size	Medium Size	Small Size	Name Text	Name Text	Name Text
www.illawarrafolkfestival.com.au Web-link	Yes	Yes	Yes	Yes	Yes	NO	NO
Main stage banner/signage	1	1	1	NO	NO	NO	NO
Other stage banner/signage	5	3	2	1	NO	NO	NO
PA announcement recognising sponsorship by MCs at venues	Announced as major sponsor	Announced as major sponsor	Announced as major sponsor	NO	NO	NO	NO
Sponsorship Board displayed at locations around the site	Large Size Logo	Large Size Logo	Medium Size Logo	Small Size Logo	Name Text	Name Text	Name Text
Opportunity for a promotional marquee / space at event	Free stall site 4m x 4m	Free stall site 4m x 4m	Free stall site 4m x 4m	NO	NO	NO	NO
Inclusion on Television advert with logo	YES	YES	YES	NO	NO	NO	NO
Complementary passes provided (Season \$180, Day \$75 value)	20 Season or 40 Day	14 Season or 28 Day	10 Season or 20 Day	6 Season or 12 Day	4 Season or 8 Day	2 Season or 4 Day	1 Season or 2 Day
Invitation to Media Launch and Official Opening.	YES	YES	YES	YES	YES	YES	YES
Acknowledgement in Media Releases	YES	YES	YES	NO	NO	NO	NO
Naming of Venue	YES	NO	NO	NO	NO	NO	NO
Naming of Concert at Festival	YES	YES	NO	NO	NO	NO	NO